

floriVision

A PUBLICATION OF AAUW FLORIDA SUMMER - FALL 2011

SUMMER AND FALL AAUW NEWS
CAROL NAPPER, AAUW-FLORIDA
PRESIDENT



The AAUW National Convention in June in Washington, DC, was the major event of the summer! Thirty delegates from 15 branches represented AAUW-Florida and 5 of our delegates worked as volunteers during part of the convention. Nearly all of our delegates participated in Lobby Day. Lisa Maatz, National Director of Public Policy, referred to the nearly 700 of us who participated as “The Big Teal Machine” as we descended on Capitol Hill representing all 50 states. While we were in Washington, Senators Nelson and Rubio were in Florida! However we did meet with their legislative assistants and spoke about the three key points we had been briefed to present: advocate for Social Security protections; co-sponsor a bill for approval of the National Women’s History Museum; sponsorship and passage of the Campus Save Act, an anti sexual assault bill.

The convention included wonderful speakers and panels, too many to list here, as well as an amazing number of workshops. My first workshop was one for state presidents. This was very interesting and we had a chance to sit in small groups and discuss various state issues. We also were introduced to a very dynamic young woman Cordy Galligan who is the first ever AAUW Director of Marketing and Business Development. Her background includes marketing for Disney and Marriott Hotels and I know we will be seeing some creative ideas for

membership recruitment from her and have access to some professional advertising DVDs.

AAUW had a 130th Anniversary Recruitment contest this year and Florida was pleased to learn that there were 3 winners in the Individual Recruitment category: Edna Diamond, Flagler County Branch; Joann Jacobs, Melbourne Branch; and Patricia Sullivan, Northern Palm Beach County Branch. In addition, Florida had 26 branches that were Incentive Winners in this contest. Eileen Recchia, our state President-elect and former Director for Development, accepted several award certificates for Florida relating to AAUW Funds. One will be delivered to Greater Naples Branch “for achieving Fourth Place among Top Ten advocates for laws and policies that are fair to women through Total Branch Giving to the Public Policy Fund.” The other 6 award certificates were given to the AAUW-Florida as follows: Fourth Place among the Top Ten Fundraisers for Total State Giving to AAUW Funds; Fourth Place for Total State Giving to the AAUW Action Fund; Seventh Place for Total State Giving in Combined Support; Seventh Place for State Total Giving to the Educational Opportunities Fund; Eighth Place among the Top Ten Protectors of the legal rights of those facing discrimination through Total State Giving to the Legal Advocacy Fund; and Third Place in Total State Giving to the Public Policy Fund. Melbourne Branch was recognized “for the completion of the Melbourne, FL Branch Members American Fellowship during the 2012 fiscal year.” This fellowship will be awarded annually. Congratulations to all of you. You made us very proud!

We are also proud to announce that AAUW-Florida has 3 members serving on national committees. They are Lisa Fuller serving on the AAUW College

and University Committee; Carol Newnam, Governance Committee of AAUW; and Jacqueline D'Alessio, Chair of the Branch Program Resources Committee. Kamala Anandam, president of Weston Branch and FL Director for Program, has just received the Florida Achievement Award given by the Florida Commission on the Status of Women "for her outstanding contribution and service to her community." Another exciting honor has been awarded to AAUW-Florida. We are one of 15 states chosen to receive a Public Policy Impact Grant. This program will involve all of us in a voter education project and a get-out-the-vote project and will begin now and go through 2012. We are very pleased to be selected and are in the process of submitting an "Action Plan" to the national office. You will be hearing more about this in the next few months.

I am happy to announce a special meeting for all AAUW-Florida branch presidents will be held at the time of the State Board Meeting on Saturday, October 29, from 10:00am to 3:00pm, at the Hutchinson Island Marriott Resort, Stuart, FL. The theme is "What AAUW Can Do For You and What You Can Do For AAUW." This is the first time in many years that we have held a leadership meeting for branch presidents. The state Board considers it very important and looks forward to meeting the presidents and co-presidents from every branch. Incidentally, this is the same location where we will hold the 2012 state convention the weekend of April 20-22, 2012. Susan Berlin, Palm Beach County Branch President, will be the convention chair. It is a lovely resort and you will enjoy this convention venue. Please put April 20-22, 2012, on your calendar!

As you can imagine, this summer was a very busy one for the AAUW Public Policy Department! They do a wonderful job keeping on top of everything that is going on and making our voices heard. AAUW was very disappointed, of course, in the Wal-Mart case decision. However, LAF does continue to see successes. In June Lulu Sun, an English professor who alleged sex and race discrimination in the promotion process at the University of Massachusetts, Dartmouth, won her

case against the school. In the June 1 decision, the hearing officer ordered the promotion of Sun to full professor and awarded her lost wages of about \$154,500, as well as \$200,000 in emotional distress damages. The university will also be charged a civil penalty of \$10,000 and its administrators will be required to attend a training session on employment discrimination law. The university plans to appeal the decisions. These news updates are sent to your branch presidents and public policy chairs and hopefully the news is then reported in your branch newsletters. We are counting on all of you to sign up for Take Action, The Two Minute Activist program on line, where you can so easily contact your legislators, both nationally and in Florida.

I hope you are off to a good start on your AAUW "year." We'll keep in touch!

**MEET DIANE BOYCE
DIRECTOR FOR FINANCE**



As your newly elected Director for Finance, I would like to welcome all new branch treasurers and continuing treasurers for a wonderful year ahead. I would like to give credit to Carol Newnam for making this transfer of office a success. I would like to offer my assistance for any finance concerns in your branch. Many of you are familiar with the easy access to National and filing your paper work. If you are one of the few branches that send everything to National regarding the membership dues, would you be so kind and let me know and maybe send me a copy of what you have sent them. This way I will not bother you for a reminder in sending in your state dues. I am trying to keep our records current with National and give you all the credit that you should have. It is important to

remember that each member gets a vote on the National level and receives information on current National issues. At the end of the year I will be sending out a report to you on your current members so that we all are on the same page. Florida is one of the leading states for excellent membership and I want to work with you to keep this standing.

I am looking forward to meeting you all at our state convention in April at Hutchinson Island. Please keep those emails coming to db141@comcast.net.

MEET CANDY FISH AAUW-FLORIDA HISTORIAN



RECAPTURING THE HISTORY AND TRADITION OF AAUW FOR THE 21ST CENTURY

Sadly, the significance of tradition and history is often lost, especially as our society advances in communication and technology. We are constantly being bombarded with almost instantaneous information sharing from around the globe which leaves little room for remembering the past triumphs and challenges that our organization has experienced.

As a fairly new member of AAUW, I have had the privilege of speaking at great length with life-long members of AAUW from various branches in Florida. Intrigued by the wealth and breadth of information shared during each interaction, this has inspired me to record and share these thoughts and ideas with others in our community. My challenge over the coming year as Historian for AAUW – FL is to develop and implement a plan of action that

will bring forward these stories and ideas in a medium that will provide continuity for future members for generations to come.

I look forward to working with each and every branch over the coming year to document its history, its accomplishments and its perspectives of AAUW past, present and future. You may contact me at fcandy@nova.edu.



Hutchinson Island Marriott

MEET THE 2012 CONVENTION CHAIR SUSAN BERLIN

The Treasure Coast is the place to be April 20-22, 2012. The AAUW-Florida Convention will be held at the Hutchinson Island Marriott and will feature dynamic speakers and workshops. The resort is accessible from I-95 and the Florida Turnpike and the perfect location to escape the hustle and bustle of everyday life.

Meeting facilities overlook the Intracoastal Waterway and the property directly fronts the ocean. The resort has three pools, biking and hiking trails, four restaurants and an 18 hole golf course. The Florida Oceanographic Coastal Center is nearby and waiting to be explored.

Save the date and plan to attend the convention and share an informative and fun weekend with friends and colleagues.

SUPPORT THE RAFFLE FOR AAUW FUNDS

Big or small we need your branch to get creative!!! NEW this year at the state convention in April will be a grand raffle drawing to support AAUW Funds. Each of the Florida branches is asked to donate ONE prize item to be raffled off. These items (hopefully 42 of them) will be listed on one raffle ticket priced at \$10 per ticket. The raffle tickets will be ready in February so that all branch members can sell them before the convention to members and non-members who would like to win. THE WINNERS WILL NOT HAVE TO BE PRESENT.

The money earned will be sent to the AAUW Funds chosen by each branch and credited by percentage. The bigger the prize means more donation credit to your branch. Selling more tickets means more credit for your branch as well. Half the total will be divided among the branches that donated by a percentage of how much their donation was worth. The other half of the total will be divided by percentage to each branch by ticket sales. The prizes must be mailable as the winner might not be present!

Prize forms with added details will be sent to every branch president in the fall. Get on your thinking caps as the more creative the prize the more success for AAUW.

Contact your state Director for Development Diane Jacobson at chasanddi@embarqmail.com with any questions.

FROM THE WEBMASTER SALLY BAILEY

Does your branch have its calendar of events listed on your branch page of the AAUW Florida website? If not, email me what's already on the branch schedule at flwebmgr@comcast.net. If your newsletter editor will send me the branch newsletter regularly, I'll use that to keep your page updated. Newcomers to Florida looking for a branch to join might be encouraged to visit your branch because one of the activities on your branch page sounds interesting. The younger people are the more likely

they are to search the web for information about everything--including AAUW events and happenings. Make it a habit to check out www.florida-aauw.org and www.aauw.org - both sites have a wealth of information!

A CALL FOR CANDIDATES

The Nominating Committee for AAUW- Florida, is asking for your help in our search for the best possible candidates to serve on the AAUW- Florida Board. We need your input because we want all AAUW-Florida members to feel that they are fairly represented on the state Board.

The nominees, if elected at the 2012 state convention, would serve from July 2012 to June 2014. According to the AAUW- Florida Bylaws, the positions that are up for election in 2012 and must have at least one nominee are as follows: Director for Development, Director for Membership, Director for Communications, and Secretary.

The Nominations Form, the Candidate Vita Form, and job descriptions are being emailed to all branch presidents. It is perfectly all right for a member to volunteer to run for an office on the state Board. In that case, she would fill out and submit the Candidate Vita Form. The Candidate Vita Form and the Nominations Form are on our website. Forms should be sent by mail to Kamala Anandam, 1300 Sunset Springs, Weston, FL 33326 or preferably by email to kanandam@att.net no later than November 15, 2011.

Members of the Nominating Committee are as follows:

Kamala Anandam, WESTON BRANCH
1300 Sunset Springs, Weston, FL 33326
954-384-4460 kanandam@att.net

Nominating Committee Advisor:
Barbara O'Connor
941-922-0832 0c0nnorbarbara@verizon.net

Theresa Owen, FLAGLER COUNTY BRANCH
39 Cormoant Ct., Palm Coast, FL 32137
aowens548@cfl.rr.com 386/446-2129

Suzette Pope, MIAMI BRANCH
3925 NW 4th Terrace, Miami, FL 33126
305/649-0799

Diane Schrier, Ocala BRANCH
5111 NE 4th St., Ocala, FL 34470
Jschrier55@aol.com 352/236-3926.

Betty Martin, LAKE WALES BRANCH
9 Easy St. Lake Wales, FL 33898
Ebm8888@aol.com 863/638-1877

**START \$MART WORKSHOP IS A WINNER
WITH COLLEGE STUDENTS**

**BY KAMALA ANANDAM,
DIRECTOR FOR PROGRAM**



Starting in 2009, AAUW partnered with the WAGE Project (Women Are Getting Even) to promote Start Smart Salary Negotiation Workshops across the country. The Start Smart Workshop is the product of the WAGE Project. I had the privilege of participating in a Start Smart Roundtable in the summer of 2010 to offer suggestions for promoting and evaluating the workshops. Starting in September 2010 thru April 2011, Start Smart Workshops were offered at colleges and universities across the country including four in Florida. I am pleased to share the results from 265 students who completed the pre-workshop survey and 237 students who completed the post-workshop surveys

at eighteen of those institutions. I wish to thank AAUW for the compilation and analysis of the students' responses.

Start Smart Salary Negotiation Workshops are for college women entering the job market. The workshop provides benchmarks for salary and benefits, offers salary negotiation skill-building exercises, and teaches participants how to develop a personal budget to determine salary needs. It is a 3-hour workshop offered on college campuses.

Value of the Workshop

Eighty-four percent (84%) of the students "strongly agreed" that the workshop and materials were relevant to their job search and to securing proper salary and benefits; 87% mentioned that the workshop was well organized and the objectives were clearly stated; 90% responded that the presenter was well prepared and 86% stated that they would recommend the workshop to a friend.

Awareness about Gender Pay Gap

Perceptions of the wage gap changed for the students after the workshop. Only 53% of the students "strongly agreed" on the pre-survey as opposed to 78% on the post-survey that pay gap exists between men and women. Only 23% on the pre-survey unlike 52% on the post-survey were quite aware that a woman, upon college graduation, will not get the same salary as her male counterpart applying for the same job. To the question, "Can a woman starting out making less than a man make up the difference over her working life?", 34% on the pre-survey and 59% on the post-survey didn't think so.

Know-How to Negotiate Salary and Benefits

The students' skills for negotiating starting salary were greatly improved after the workshop. Before the workshop, only 10% of the students knew how to benchmark a salary for a particular job compared to 94% after. Similarly, only 11% knew how to use a basic budget to prepare for negotiation compared to 97% after. These new skills transferred into great confidence in negotiation overall; 90% of the

students were “confident to extremely confident” after the workshop while only 23% were before.

It is worthwhile for Florida branches to continue to approach colleges and universities in their communities and share this article with academic deans, heads of Women’s Studies and/or Student Services and/or Career Counseling. For more information, contact me at 954 - 384 - 4460; kanandam@att.net or visit the AAUW website <http://aauw.org/learn/LeadershipPrograms/StartSmart.cfm> and WAGE website <http://www.wageproject.org>.

A FRIENDLY REMINDER

LISA FULLER, DIRECTOR FOR MEMBERSHIP

All members are responsible for making sure their contact information (phone, email, etc.) is current and correct. You may check the Member Services Database to view your personal profile. The Member Services Database (MSD) is an external view of the national database. It is located within the AAUW Member Center.

Go to www.aauw.org Click the MEMBER CENTER tab. The AAUW Member Login page will display. Enter your member number: (AAUW ID #), then click Log In.

Note: If you do not know your member number, click MEMBER ID LOOK UP. Enter FIRST NAME, LAST NAME, select the STATE, then your ZIP CODE, then click SUBMIT. Your member number will display. Then, click MEMBER CENTER to load your ID into the AAUW Member Login page, then click LOG IN.

All Members MUST first REGISTER to use the MSD. User guides are accessible at the top of any page throughout the MSD under the heading “Master User Guide”.

Whether you are making an individual donation; updating your personal contact information; submitting Branch Dues Reports (BDR), Additional Dues Remittance Forms (ADR), or Contribution Report Forms (CRF); or updating your member rosters, the MSD makes it both faster and easier for you to control the accuracy.

ACCESS RIGHTS. Through menu options, the MSD allows *Every Member* to gain access to the database to view and update her own contact information via MY PROFILE.

Need help? Call-800/326-2289 10am – 5pm. Or email: online-help@aauw.org

FROM THE BRANCHES

SUN CITY BRANCH



Picture by Mary Marro

ON MAY 1, 2011, SUN CITY CENTER SALLIED FORTH ON ITS SECOND HALF CENTURY.

"Under clear blue skies accompanied by light subtropical breezes, the retirement center where developer Del Webb first turned dirt 50 years ago kicked off its year-long 50th birthday party Sunday with a colorful, noisy, strutting parade. Webb, who was breaking new ground on several levels in 1961 when he envisioned a town devoted to an active life in maturity, surely would be proud."

"More than 50 units rolled, careened and clattered past appreciative crowds estimated at 2000-plus, comfortable in their strategically placed golf carts, seated on residential lawns, gathered under shade trees on the Central Campus." Most of these units represented the multiple dozens of clubs in the community among the clubs participating was the SUN CITY CENTER BRANCH of the

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN .Our float depicted women past and present. Riding in the convertible were branch members Marsha Fader in old fashioned dress representing women of the past and Sandra Zeligman in a cap and gown representing women of today. AAUW drew loud feminine cheers when Parade Marshall Steve Jerve announced, “they speak out on issues such as affirmative action and sex discrimination.”

*Much of this article was quoted from the May 5, edition of the *Observer News*.

JACKSONVILLE BRANCH COURTESY OF SUSAN CORNEHL



**President Susan Cornehl, Speaker Charlene Taylor-Hill,
Membership VP Marian Bunch**

JACKSONVILLE BRANCH MEETING HEARS FROM HUMAN RIGHTS COMMISSION EXECUTIVE DIRECTOR

The Jacksonville Branch of the AAUW welcomed Charlene Taylor Hill, Executive Director of the Jacksonville Human Rights Commission, on Saturday, February 19, at a luncheon meeting at the San Jose Country Club. Ms. Hill, whose organization is dedicated to eliminating prejudice and the practice of discrimination, described her duties in what has been dubbed by some in the media as a post-racial society.

The Jacksonville Human Rights Commission was conceived in 1967; its aims were varied and ambitious. The commission endeavored to enforce fair treatment under the law; it encouraged and continues to encourage citizens to understand and respect their individual differences through dialogue and reading programs; it has tried to intervene and mediate conflicts between interest groups.

Ms. Hill shared with the group the kinds of questions that come up daily for the commission. Staff and volunteers deal with problems concerning fair employment practices, equal educational opportunities, enforcement of existing housing regulations, protection of the rights of the aging – truly a microcosm of problems facing the entire nation.

Ms. Hill does not see the situation as being near a solution. Instead, problems are resurfacing. Thus, the Human Rights Commission is challenged to refight old battles as well as deal with new problems on the horizon.

For many years this compelling and very able Jacksonville native worked as a business woman for equality for women and the rights of all workers. Now, having returned to her home town, she surveys a city where workers in health care, schools, transportation, the business community – all people of good will – must reaffirm their commitments to each other. The work continues!

LAKE SUMTER BRANCH COURTESY OF DIANE JACOBSON



Laurel Marzek, Emily Marzek, Donna Marzek

The AAUW Lake Sumter Branch is delighted to have three generations of the Marzek family active members in the branch.

Emily Marzek who taught in schools in Illinois, Missouri, and Arizona first joined AAUW in 1953 while living in Independence, Missouri. In 1950 she graduated from The University of Illinois where she majored in English. Upon moving from Chicago to Independence, Emily looked for a foundation to explore her new community. AAUW was the answer. It was and still is a source for friendships, activities and learning about her community. Today Emily lives in Wildwood, Florida, where she enjoys her standing as an Honorary Life Member in AAUW.

Donna Marzek, Emily's daughter in-law, joined AAUW in 1995. Donna graduated from the University of Kentucky with a nursing degree. She is active in her community of Leesburg, Florida. Dr. Peter Marzek (Emily's son and Donna's husband) was a guest speaker at one of the Lake Sumter Branch meetings. His expertise as a plastic surgeon made for an interesting program.

Laurel Marzek, daughter of Peter and Donna Marzek, joined AAUW as a student member this year. She attends the University of Florida where she majors in history and political science. She was planning on joining once she graduated but we told her, "no need to wait." We are pleased to welcome her to the branch as a student affiliate.

GAINESVILLE BRANCH COURTESY OF MARJORIE AYERS



Dr. Janet Larsen

GAINESVILLE BRANCH COMPLETES GRANT

The members of the Gainesville Branch were pleased to receive notice that we have completed our required contributions to the Janet Larsen Research and Projects Grant. The annual "Red Stocking Tea," held on the first Sunday afternoon of December, began in 1968. This event was the main source of income for the \$36,000 Educational Foundation Grant. The decision to honor Dr. Larsen by naming this grant for her began in the early 1980's with the question, "What type of grant would you like?" Her choice was a grant that would advocate for women's rights. She wanted one that could support research and projects that would help women in their community. Dr. Larsen herself received an AAUW grant. She used this grant to prepare and distribute a simple language pamphlet to help women access social services. Dr. Larsen was the Gainesville branch president in 1972-1973, and state president in 1982-1984.

Dr. Larsen was born in 1913 in St. Joseph, Missouri, and received a degree in home economics from the University of Iowa. After moving to Gainesville with her husband Merwin Larsen and three daughters, she received her Master's degree from the University of Florida. After being widowed in 1965, she went on to obtain her Doctorate of Education degree in 1969. She was an associate professor at the University of Florida, specializing in guidance and counseling. While at the university she continued to advocate for women's education and equal pay.

Dr. Larsen's long and varied career required her to travel extensively. She presented papers at international meetings and served as a consultant in China, Japan and Russia. She was a delegate for the First International Women's Conference in Nairobi and also the United Nations Earth Conference in Brazil.

When speaking with those who knew her, the responses were all very similar. She was known as a very kind person who was never known to have spoken negatively of anyone. She was a great encourager, inspirer, and mentor who taught by example. She overcame her fear of flying by receiving her pilot's license at age sixty and enjoyed

flying solo for many years. After a whirlwind romance at age eighty-three, she married Ray Shirley and they lived happily until his death in 2002. She is currently living at the Mapleshire Nursing and Rehabilitation Center in Morgantown, West Virginia.

Below is the statement on Equal Pay Day that Kamala Anandam, president of the Weston Branch, made to the Weston Commission on April 4, 2011.

Mr. Mayor and Commissioners:

My name is Kamala Anandam and I am the president of the Weston Branch of American Association of University Women. Standing with me are the members and friends of our branch, a distinguished group indeed. Joining the group are Commissioners Henriksson and Feuer. Our mission is advancing equity for women and girls. In advance of April 12 which is Equal Pay Day we wish to make a statement about the pay gap between men and women. According to US Dept. of Labor statistics, 45 million women worked fulltime in 2009 and earned 80% of what their male counterparts earned. In actual dollars, if a man earned \$60,000, a woman doing the same job earned \$48,000. The statistics are worse for Black and Hispanic women. In education and health industries, women earned 77 percent of what men earned. The pay gap affects women all through their working lives as well as their social security benefits. We wish to emphasize that the pay gap is not a woman's issue; it is a family issue and it affects children, particularly in the case of single moms. Let me repeat it. The pay gap is a family issue and it affects children. That is why we should all, men and women, work to make the Paycheck Fairness Act law. At present, it is languishing in the US Senate in spite of being passed in the House. The American Association of University Women with its 1,000 branches and 100,000 members is working hard to get the Pay Check Fairness Act passed by the Senate. We hope our appeal is heard in this hall, all over our city, county and country. Thank you for your time.

THE FORT MYERS/LEE COUNTY BRANCH COURTESY OF JUDITH SIMS



Donation to Stoney's Bookstore, Tice Elementary

The Fort Myers/Lee County Branch of AAUW donated \$500 to "Stoney's Book Store" at the Tice Elementary School where children can purchase new and used books for dimes and quarters. "Stoney's" is the project of second grade teacher Debra Goff. Goff, who has a "passion for reading," transformed a portable classroom into a book store at Tice Elementary, one of the most economically disadvantaged schools in Lee County. Opened in 2008, the 5,000th book was sold this month.

The donation to Ms Goff's program was made in honor of Leona Fliss, a long time AAUW member who has volunteered at Tice for 23 years. Leona believes children's dreams are important. She had two dreams, to teach and to travel. Last year at age 90 Leona went to Antarctica thus touching all of the seven continents and visiting numerous countries. She combined her dreams by joining the Global Volunteers and by serving as a visiting teacher in China, Vietnam, Maori Island off New Zealand, and at PACE in Immakolee. With a family history of longevity, Leona hopes yet to reach the North Pole! Until then, she keeps herself busy with courses at the Renaissance Academy, attending the Metropolitan Opera Simulcast Series, and reading, reading, reading.

When Ms Goff acquires the books for Stoney's Bookstore, AAUW members will affix labels reading "Donated by the Fort Myers/Lee County Branch of the American Association of University Women in honor of Leona Fliss, a 23 year volunteer at Tice Elementary."

LAKE WALES BRANCH

LAKE WALES BRANCH CAMPAIGNS FOR "PAYCHECK FAIRNESS AWARENESS" BY BETTY MARTIN, CAMPAIGN CHAIR

With data from AAUW's Pay Equity Resource Kit and its book *Why So Few?*, the Lake Wales Branch developed its own power point presentation and has been giving educational presentations at civic meetings. AAUW Pay Equity posters and the text of the proposed Paycheck Fairness Act (S. 3772) are displayed. Refreshments are served on two-color paper plates that form a pay gap "pie chart." (See photo.) This quickly opens eyes and is an image that helps people visualize the gap. The program consists of the power point, an oral presentation, dialogue and ideas for taking action.



Photo by Gail French.

The presentation includes the story of Lilly Ledbetter which personalizes the issue. Included in the suggestions for taking action are self-awareness and monitoring of discriminatory practices, support for legislation like S. 3772, support for STEM, support for WAGE Project's Start Smart Workshops, and hosting this awareness presentation at other groups. The response has been lively and encouraging.

MANATEE COUNTY COURTESY OF KATHLEEN DODGE

The Manatee County Branch will present a series of Women's Issues Forums—*Empowerment: Our Voice Will Be Heard*—for Manatee Educational TV. The first forum is a follow-up to an METV program they did last year about their scholarship

foundation. Two of the scholarship recipients will present their stories followed by an overview of the remaining forums: Empowerment Through Women's Organizations, Women's Mental Health and Empowerment, Women's Financial Empowerment, and Sexual and Domestic Abuse and Women's Empowerment. The moderator for all the forums is Merrie Lynn Parker, past president of the Manatee County Branch.

WOMANHOOD BY MARGE PLATTS OF WESTON

It all began in Eden-
That's what this tale's about.
Eve took an apple from the tree;
She and Adam got pushed out.

Slowly, man came to realize
That a woman can think for herself.
The men used to idealize
And put women away on the shelf.

It was "children, church and cooking"
That men wanted women to do.
But when the men were not looking
Women showed they could have success too.

Too many women to mention
Found the notice that they sought.
They had "firsts" in many inventions.
They explored—they created—they taught.

In no particular order
Came women whose exploits brought fame,
Amelia Earhardt-Madam Curie-
Margarets Mead and Sanger by name.

U.S. Secretaries of State-
Three women smart and nice.
These are women who really rate-
Albright, Clinton and Rice.

Indira Gandhi led a country,
So did Thatcher and Meir.
If they could lead, then so can you
Toward whatever you hold dear.

Women can do anything
They set their minds to do.
Their own fulfillment they can bring-
Heed this, my advice to you.

Be true to yourselves and what you know.
 Trust in your heart's desire,
 And you will find you'll meet your goals
 As you climb ever higher.



"The Big Teal Machine" departs for Capitol Hill.



AAUW-Florida delegates at Opening Session



AAUW-Florida's Delegation to the National Convention



State President Carol Napper & State Treasurer Diane Boyce



**2010-11 WINNERS
 OF THE ANNUAL AAUW-Florida
 CREATIVE WRITING CONTEST**
 Kate Ann Heidelbach, chair

Kate Ann Heidelbach, MFA is delighted to serve as chair to the 2010-2011 AAUW Creative Writing Contest. She received her MFA in Poetry from the University of Miami. She serves as editor to the literary journal *Wet*. She is presently at work on her first book of poetry and has enjoyed the good fortune of presenting work at such places as: *AWP*, the Galapagos Art Space, the Bowery Poetry Club, the Poet's Passage, Luna Star Café, and the Miami Beach Cinematheque. Kate Ann currently teaches Creative Writing and Composition as an Associate Lecturer at Nova Southeastern University.

Judges :

Fiction: Dr. A. Peever
 Non-Fiction: Tom Swick
 Poetry: Aaron Gillego
 Children's Verse: Joan Varini

AND THE WINNERS ARE:

Poetry – Haiku

First Place: "Summer's Eve" by Rosemary Brofos
 Second Place: "Tightly Woven" by Harriett S. Wheaton

Poetry - Rhymed Verse

First Place: "A Blessing" by Theresa Owen
 Second Place: "What Not To Do When You Grow Old" by Virginia Hogg

Poetry - Free Verse

First Place: "Unread Mail" by Barbara Fifield
 Second Place: "Zeba Honnomet's Home" by Ellen Rantz

Children's Verse

First Place: "The Introspective Grasshopper: The Identity Crisis of an Arthropod" by Rosemary Brofos

Short Fiction

First Place: "The Flower Pit" by Linda L. Dunlap
 Second Place: "Lost on the Way to Oz" by Marlowe Olson Arnold

Flash Fiction

First Place: "All I See Are Butterflies" by Linda L. Dunlap

Nonfiction – Nature/Travel

First Place: "My Backyard" by Marlowe Olson Arnold
 Second Place: "Around the World with a Boy and His Teddy" by Julia K. Megnin

Nonfiction – Influential Person/Event

First Place: "Summer Roots: Her Eulogy" by Judith S. Sims
 Second Place: "Sylvia" by Evelyn Marie Goncharko

AAUW-FLORIDA
Director for Communications Jacqueline D'Alessio
30 Putnam Street
Somerville, NJ 08876-2737

NON-PROFIT ORG
U.S. POSTAGE
PAID
MANASOTA, FLORIDA
PERMIT #884

AAUW-FL' MISSED OPPORTUNITY

The Florida delegation to convention was terribly disappointed that Carol Newnam was not elected to the national board. Carol is an experienced AAUW leader and is well known in AAUW through her service as state president and regional director; she received over 5,000 votes. Of the more than 3,000 members in Florida who were eligible to vote under One Member/One Vote, only a little over 600 cast their ballots. With 250 more votes, Carol would have been elected. Florida will never be represented on the national board if members do not take their voting responsibilities seriously

Please send address changes or corrections to:
AAUW Records Office
1111 Sixteenth St., N.W.
Washington, DC 20036

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

THE PURPOSE OF AAUW IS TO ADVANCE EQUITY FOR WOMEN AND GIRLS THROUGH ADVOCACY, EDUCATION, PHILANTHROPY AND RESEARCH.

Founded in 1881, AAUW is open to graduates holding an associate or equivalent, baccalaureate or higher degree from a qualified educational institution, or from a foreign institution acceptable as a basis for admission by graduate schools at regionally *accredited* universities in the United States.

AAUW-FLORIDA

AAUW-Florida is represented by branches in 42 Florida communities with almost 3000 branch members, in addition to over 1000 Members-at-Large.

AAUW-Florida was founded on March 30, 1929

Carol Napper, *President*
Eileen Recchia, *President-Elect*
Kamala Anandam, *Director for Program*
Diane Jacobson, *Director for Development*
Diane Boyce, *Director for Finance*
Lisa Fuller, *Director for Membership*
Jacqueline D'Alessio, *Director for Communications*
Diane Schrier, *Director for Public Policy*
Karen Zalkin, *Secretary*

FloriVision is published 2 times a year. State membership dues of \$12 includes subscription to *FloriVision*

Articles and photos can be mailed to
FloriVision: c/o Jacqueline D'Alessio
30 Putnam Street, Somerville, NJ 08876-2737
or preferably emailed: jqline@att.net

Addresses and other information for AAUW-FL Board members and branch officers may be found on the website.

AAUW Help Line: 1-800-326-AAUW (2289)

AAUW Home Page: <http://www.aauw.org>

AAUW-Florida Web Site: <http://www.florida-aauw.org>